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Knowledge Management und Business Intelligence [Wisdom, Knowledge, and Management](#); Customer Knowledge Management [The Foundations of Management Knowledge](#) Managementforschung. 12. Theorien des Managements Knowledge Creation and Management Die Praxis des Knowledge Managements Wisdom and Management in the Knowledge Economy [Handbook on Knowledge Management 2 Knowledge Management in Organizations](#) Management Knowledge The Essentials of Knowledge Management The Essentials of Knowledge Management Self-organized collaborative knowledge management Knowledge Management-Technologien Management Consulting The Routledge Companion to Knowledge Management Knowledge Management Case Book Practical Aspects of Knowledge Management Knowledge Management Uncertainty in Knowledge-Based Systems Producing Management Knowledge Information Technology for Knowledge Management Marketing Knowledge Management Knowledge Management, Information Systems, E-Learning, and Sustainability Research 17th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning Knowledge Management Knowledge Warehouse Advances in Production Management Systems. Value Networks: Innovation, Technologies, and Management [Ontology-Based Applications for Enterprise Systems and Knowledge Management](#) Knowledge Management - Welche Vorteile haben Unternehmen davon und wie kann bei der Einf ü hrung eines solchen Systems vorgegangen werden? [Knowledge Management im Unternehmen. Welche Faktoren beeinflussen die Bereitschaft Wissen zu teilen?](#) Knowledge 4C, Knowledge Management Process: Knowledge Creation, Knowledge Conversion, Knowledge Communication, and Knowledge Change Changing Paradigms People-focused Knowledge Management [Knowledge Work and Knowledge-intensive Firms Handbook of Research on Knowledge Management for Contemporary Business Environments](#) Understanding Knowledge-Intensive Business Services [Intelligence Methods and Systems Advancements for Knowledge-Based Business](#)

Self-organized collaborative knowledge management Sep 14 2021

[Knowledge Management im Unternehmen. Welche Faktoren beeinflussen die Bereitschaft Wissen zu teilen?](#) Jan 26 2020 Essay aus dem Jahr 2015 im Fachbereich BWL - Personal und Organisation, Note: 2,0, Leuphana Universit ä t L ü neburg, Veranstaltung: Grundlagen und aktuelle Ph ä nomene des Managements, Sprache: Deutsch, Abstract: Diskussion ü ber die Frage von welchen Faktoren die Bereitschaft Wissen zu teilen abh ä ngig ist und daraus abgeleitete Empfehlungen f ü r Unternehmen. Die kontinuierliche Optimierung in Unternehmen st ö ß t nach einiger Zeit an ihre Grenzen. Dies f ü hrt dazu, dass Unternehmen, die sich weiter entwickeln und sich von der Konkurrenz abheben wollen, nach neuen M ö glichkeiten zur Leistungssteigerung suchen m ü ssen. Insbesondere Unternehmen, die im Bereich „Wissensintensiver Dienstleistungen“ t ä tig sind, m ü ssen das Wissen ihrer Mitarbeiter bestm ö glich einsetzen, um ihr volles Potenzial auszusch ö pfen und sich so von der Konkurrenz abheben zu k ö nnen. Somit h ä ngt der Erfolg dieser Unternehmen davon ab, inwieweit es ihnen gelingt, einen Wissenstransfer unter den Mitarbeitern sicherzustellen und so ein gleich hohes Level an Wissen bei allen Mitarbeitern zu erzeugen. Ein Wissenstransfer ist insbesondere wichtig, da f ü r diese Unternehmen die Gefahr besteht, dass durch Ausscheiden von Mitarbeitern aus dem Unternehmen Wissen und somit Teile der eigenen Kernkompetenz verloren gehen. Daher gilt es, dieses Wissen vorher zu archivieren beziehungsweise es unter allen Mitarbeitern zu verteilen.

The Routledge Companion to Knowledge Management May 10 2021 Knowledge when properly leveraged and harnessed contributes to effective organizational performance. How much an organization benefits from knowledge would depend on how well knowledge has been managed. There have been challenges to implementing knowledge management in today ' s dramatically different world from before. This comprehensive reference work is a timely guide to understanding knowledge management. The book covers key themes of knowledge management which includes the basic framework of knowledge management and helps readers to understand the state of art of knowledge management both from the aspects of theory and practice, from the perspectives of strategy, organization, resources, as well as institution and organizational culture. This reference work reflects the increasingly important role of both philosophy and digital technologies in knowledge management research and practice. This handbook will be an essential resource for knowledge management scholars, researchers and graduate students.

Wisdom and Management in the Knowledge Economy Mar 20 2022 Today there are more technology, technologists, knowledge and experts than at any time in human history; but from a global perspective, it is difficult to argue that this accumulation of knowledge and technology has put the world in an unambiguously better position than it was in the past. Business is not getting any easier to do and major corporate collapses based on poor decisions, poor conduct, and poor judgement continue to occur. In public administration too, basic institutions and services (education, health, transport) seem to be continually undergoing " crises " of inadequate delivery and excessive pressure. Wisdom and Management in the Knowledge Economy explains why unwise managerial practice can happen in a world characterized by an excess of information and knowledge. Drawing on Aristotle ' s idea of practical wisdom, the book develops a theory of social practice wisdom that addresses important social psychological and sociological dynamics that underpin wise management and organizations. As well as providing a detailed theory of social practice wisdom, this book considers practical issues in organizational communication, behavior, culture, change and knowledge as well as in HRM, leadership, ethics, strategy, international business, business education, and wisdom research. By introducing the notion of social practice wisdom, aspects of social structure, organizational culture, and organizational communication needed for wisdom to flourish are for the first time rendered visible in a way that opens new possibilities for wiser management, wiser organizations, and wisdom research.

Knowledge Management - Welche Vorteile haben Unternehmen davon und wie kann bei der Einf ü hrung eines solchen Systems vorgegangen werden? Feb 25 2020 Masterarbeit aus dem Jahr 2011 im Fachbereich BWL - Unternehmensf ü hrung, Management, Organisation, Note: 1,4, World Wide Education, Veranstaltung: MBA in General Management, Sprache: Deutsch, Abstract: 1. Einleitung Der Wandel unserer Gesellschaft zu einer Wissensgesellschaft wird in unserer globalisierten, schnelllebigen Zeit immer wichtiger. Wissen schnell und nachhaltig zu generieren wird f ü r Unternehmen immer mehr ein unverzichtbarer Wettbewerbsvorteil. Das Wissen mittlerweile einen besonderen Stellenwert hat, ist vielen Unternehmen bewusst, trotzdem wird oft mit zu wenig System daran gearbeitet. Um dies zu ä ndern, ist ein systematisches Knowledge-Management f ü r Unternehmen von unsch ä tzbarem Wert. Ziel eines solchen Systems ist es, nicht nur Wissen zu "produzieren", sondern auch f ü r alle Beteiligten verf ü gbar zu machen.

Management Knowledge Dec 17 2021 This book fills the gap for a text which presents a theoretically-based critique of management knowledge but in an accessible form which is relevant to MBA students and practitioners alike. Students have to learn and digest accepted 'management knowledge' and practitioners look to gurus as a source of 'management knowledge' without any appreciation of how secure these ideas may be. This book will therefore be relevant to both students and practitioners in questioning how far management research actually leads to genuine knowledge of organizations.

Knowledge Management Aug 13 2021 An overview of what knowledge management is, the theoretical basis behind it, and practical insights into how it can be implemented effectively in a professional setting. Starting with a discussion of how knowledge management has evolved, how it adds value for organisations, and how it's success can be measured. The book then covers best practice and the key activities associated with doing knowledge management, including knowledge

strategy, managing knowledge loss and knowledge sharing. Finishing with a discussion of knowledge management 's role in international business and what future developments are expected in the field. Practical insights are drawn from around the world, with case studies such as how NASA forgot how to send a man to the Moon, Acer: The smiling Asian tiger, and why Saudi Arabia 's experts do not learn from overseas experts. The book is supported by online resources for lecturers and students, including PowerPoint slides, an instructor 's manual, access to SAGE journal articles, and scorecards for measuring usefulness of knowledge management tools. Suitable reading for undergraduate and postgraduate business and management students on knowledge management & organizational learning modules.

Knowledge Work and Knowledge-intensive Firms Sep 21 2019 This book provides a critical understanding of some basic aspects of knowledge-intensive work and organizations. The author adopts a social constructivist approach and explores the management and analytical challenges of knowledge-intensive firms. It will be key reading for academics, researchers, and advanced students in organization studies, knowledge management, and innovation. - ;This book addresses the concept of knowledge, and its use in the contexts of work and organizations. It provides a critical understanding of current approaches to knowledge management, organization, and the 'knowl.

Uncertainty in Knowledge-Based Systems Jan 06 2021

Knowledge Management Feb 07 2021 As knowledge economies become increasingly important around the world, it is essential that organizations are able to transform their knowledge into a competitive advantage. This textbook offers an interdisciplinary approach to knowledge management written specifically for postgraduate students in business and management schools. Knowledge Management presents classic and advanced concepts, models and frameworks using a clear logical structure, which covers building knowledge competence, the knowledge lifecycle, and integration of knowledge management with business decision making. An overall framework illustrates links between chapters and ensures readers can gain a body of actionable knowledge rather than learning isolated, uncontextualized topics. Based on cutting-edge research findings and covering the most advanced IT and IS technologies, this book emphasises the need for knowledge management to span boundaries across organizations, supply chains and partnerships, rather than being limited to individual learning and sharing within businesses. Knowledge Management is international in scope and includes real world case studies and role play scenarios to show how theories are applied in practice, and "think back" and "critique discussion" questions to encourage reflective learning and critical thinking. This indispensable text provides a dynamic picture of the evolution of knowledge management and demonstrates its full potential to enable better business decisions. Accompanying online resources include PowerPoint slides for lecturers and exercise questions for students.

Knowledge Management in Organizations Jan 18 2022 Revised copy of Knowledge management in organizations, [2013]

17th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning Aug 01 2020 These proceedings represent the work of contributors to the 17th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning (ICICKM 2020), hosted by ACI and the University of Toronto, Canada on 15-16 October 2020. The Conference Chairs are Dr. Anthony Wensley, from the University of Toronto and Dr. Max Evans, from McGill University. The Programme Chair is Dr. Ilja Frissen from McGill University.

Customer Knowledge Management Aug 25 2022 Dieses Buch beschreibt die prozessorientierte Anwendung von Instrumenten des Knowledge Management auf kundenorientierte Prozesse aus Marketing, Vertrieb und Service. Dazu wird eine Rahmenarchitektur vorgestellt, die Konzepte des Customer Relationship Management mit denen des Knowledge Management integriert. Diese Sicht erm ö glicht wesentliche Ergebnisverbesserungen in Marketing, Vertrieb und Service, aber auch in internen Leistungsbeziehungen. Die gezeigten Fallstudien dokumentieren die realisierbaren Potentiale aus Gesch ä fts- und IT-Sicht. Aus ihnen werden Handlungsempfehlungen f ü r das Projektmanagement und ein Ausblick auf zuk ü nftige Herausforderungen abgeleitet. Das dargestellte St. Galler Modell f ü r Customer Knowledge Management basiert auf Praxiserfahrungen und Forschungsarbeiten, die durch Fallstudien namhafter Unternehmen systematisch und fundiert aufbereitet werden.

Knowledge Management and Business Intelligence Oct 27 2022 Wettbewerbsvorteile werden in Zukunft nur noch die Unternehmen erlangen, denen es gelingt, Informationen in Wissen zu verwandeln. Die zwei Welten Business Intelligence und Knowledge Management wachsen vor diesem Hintergrund zusammen. Der Herausgeber, Leiter des Instituts f ü r Managementinformationssysteme und des Instituts f ü r Knowledge Management, zeigt in diesem Buch die zunehmende Integration der beiden Bereiche. Das Buch bringt damit Transparenz in einen der gr ö ß ten IT-Wachstumsm ä rkte. Mehrere Studien, etwa des Fraunhofer Instituts, beleuchten den relevanten Markt und geben wichtige Orientierungshilfen. Anhand einer Vielzahl von Beispielen wird gezeigt, welchen Nutzen der Einsatz hochentwickelter Analysewerkzeuge und die Entwicklung von L ö sungen f ü r das Wissensmanagement heute bereits erbringen. Ebenfalls sehr hilfreich f ü r Praktiker ist die umfangreiche Anbieterliste. Einen raschen Ü berblick ü ber die wichtigsten KM- und BI-Begriffe bietet ferner das integrierte Glossar.

Understanding Knowledge-Intensive Business Services Jul 20 2019 This book contributes to an improved understanding of knowledge-intensive business services and knowledge management issues. It offers a complex overview of literature devoted to these topics and introduces the concept of ' knowledge flows ' , which constitutes a missing link in the previous knowledge management theories. The book provides a detailed analysis of knowledge flows, with their types, relations and factors influencing them. It offers a novel approach to understand the aspects of knowledge and its management not only inside the organization, but also outside, in its environment.

Producing Management Knowledge Dec 05 2020 Providing readers with an insight into conducting research, this book describes the thought and work processes of researchers as they complete their projects. It shows readers how to develop management investigations skills, and is useful for final year undergraduates, masters and PhD students.

The Foundations of Management Knowledge Jul 24 2022 This volume brings together a group of leading academics from Europe, North America and Australasia to address a question of considerable contemporary concern: the nature and management of knowledge in relation to rapidly changing arenas of theory and practice. The contributors reframe management as a dynamic, creative and versatile field of knowledge that is both multidisciplinary and multi-contextual. The book provides a structured and informed set of readings for management educators as well as students and academics in the fields of critical management, organisational behaviour, human resource management and management development.

The Essentials of Knowledge Management Nov 16 2021 This book reviews the field of Knowledge Management, taking a holistic approach that includes both "soft" and "hard" aspects. It provides a broad perspective on the field, rather than one based on a single viewpoints from Computer Science or Organizational Learning, offering a comprehensive and integrated conception of Knowledge Management. The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research & Practice and the European Journal of Information Systems, with contributors including Ikujiro Nonaka, Frada Burstein, and David Schwartz. Most of the chapters contribute significantly to practise as well as theory. The OR Essentials series presents a unique cross-section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics. It brings together some of the best research papers from the highly respected journals of the Operational Research Society, also published by Palgrave Macmillan.

Knowledge Creation and Management May 22 2022 This book presents the latest management ideas in knowledge creation and management in readable and non-technical chapters. Leading experts have contributed chapters in their fields of expertise. Each distills his or her subject in a chapter that is accessible to managers who want to learn what can be applied to their organizations without the distracting details of research methodology. Each chapter, however, is based on careful research. The book is organized so that readers can easily find chapters of most interest and value to them. The emphasis is on the practical applications of knowledge to a wide variety of organizations and functional areas.

Changing Paradigms Nov 23 2019 Management paradigms, the system of ideas by which managers understand and act upon in the economic world, have undergone a rapid process of transformation in recent years. Throughout the business world management thinking is becoming more sophisticated. A cerebral

approach to rethinking companies is apparent, and a familiarity with a variety of management theories is often required by practising managers in response to the rapid evolution of the business environment.

The Essentials of Knowledge Management Oct 15 2021 This book reviews the field of Knowledge Management, taking a holistic approach that includes both "soft" and "hard" aspects. It provides a broad perspective on the field, rather than one based on a single viewpoints from Computer Science or Organizational Learning, offering a comprehensive and integrated conception of Knowledge Management. The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research & Practice and the European Journal of Information Systems, with contributors including Ikujiro Nonaka, Frada Burstein, and David Schwartz. Most of the chapters contribute significantly to practise as well as theory. The OR Essentials series presents a unique cross-section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics. It brings together some of the best research papers from the highly respected journals of the Operational Research Society, also published by Palgrave Macmillan.

Knowledge Management, Information Systems, E-Learning, and Sustainability Research Sep 02 2020 It is a great pleasure to share with you the Springer CCIS 111 proceedings of the Third World Summit on the Knowledge Society – – WSKS 2010 – – that was organized by the International Scientific Council for the Knowledge Society, and supported by the Open Research Society, NGO, (<http://www.open-knowledge-society.org>) and the International Journal of the Knowledge Society Research, (<http://www.igi-global.com/ijksr>), and took place in Aquis Corfu Holiday Palace Hotel, on Corfu island, Greece, September 22 – 24, 2010. The Third World Summit on the Knowledge Society (WSKS 2010) was an international scientific event devoted to promoting the dialogue on the main aspects of the knowledge society towards a better world for all. The multidimensional economic and social crisis of the last couple years brings to the fore the need to discuss in depth new policies and strategies for a human-centric developmental process in the global context. This annual summit brings together key stakeholders of knowledge society development worldwide, from academia, industry, government, policy makers, and active citizens to look at the impact and prospects of information technology, and the knowledge-based era it is creating, on key facets of living, working, learning, innovating, and collaborating in today's hyper-complex world.

Handbook on Knowledge Management 2 Feb 19 2022 This second volume consists of the sections: technologies for knowledge management, outcomes of KM, knowledge management in action, and the KM horizon.

Wisdom, Knowledge, and Management: The Systems Approach and Its Enemies (C. West Churchman, 1979) is one of Churchman's most significant works. In this particular writing he displayed two main tendencies, that he was a Skeptic and that he showed Socratic Wisdom. In this book the editors seek to follow up on these two themes and reveal how modern authors interpret Churchman's ideas, apply them to their own line of thinking and develop their own brand of Systemics.

Management-Technologien Jul 12 2021 Die IT-Branche hat sich über die letzten Jahre hinweg wiederholt nach dem gleichen Muster entwickelt: Es gab eine neue Technologie - diese wurde akzeptiert oder verworfen - und anschließend verschmolz ein Teil der neuen Methoden mit etablierten Technologien. Dabei sind aber erst effektive Management-Technologien entstanden. Das Buch stellt diese Technologien praxisbezogen dar und beschreibt deren Zusammenwachsen zu einer effizienten Sammlung breit anwendbarer Management-Tools.

Die Praxis des Knowledge Managements Apr 21 2022 Das Buch stellt IT-gestütztes Knowledge Management in der Praxis dar, wie es zum Beispiel bei der Einführung von Call Centern, Help Desks oder unternehmensinternen Knowledge-Portalen eingeführt und professionell gelebt werden kann. Es zeigt konkrete Projekterfahrungen und daraus abgeleitete Vorgehensweisen, die als Leitfaden zum erfolgreichen Zusammenspiel von Technik, Organisation und Menschen dienen. Es bietet gebündeltes und aktuelles Wissen für die Praxis: Projektvorgehensweisen, Checklisten, Anforderungskataloge, Musterpräsentationen sowie ein Vergleich geeigneter IT-Tools.

Information Technology for Knowledge Management Nov 04 2020 The value of an organization is given not just by its tangible assets but also by the knowledge embodied in its employees and in its internal and external structures. While explicit knowledge can be shared as information and is easy to handle, this tacit knowledge has been neglected by effectiveness-oriented management techniques but is crucial for both the operational efficiency and the core competencies of an organization. This book provides a survey of the use of information technology for knowledge management, and its chapters present specific research on how technologies such as computer-supported cooperative work (CSCW), workflow, and groupware can support the creation and sharing of knowledge in organizations.

Knowledge 4C, Knowledge Management Process: Knowledge Creation, Knowledge Conversion, Knowledge Communication, and Knowledge Change Dec 25 2019 This book looks into the use and applications of Knowledge Management Process (KM Process). The concept was first introduced in my book (2013) by incorporating four perspectives of knowledge management processes, referred to the "Knowledge 4C". The new process includes Knowledge Creation, Knowledge Conversion, Knowledge Communication and Knowledge Change. "Knowledge 4C", by incorporating four knowledge management processes is suitable in managing knowledge and skills, such as talent management, customer management, financial management and innovation management. This book provides an integrated view of KM input, KM process referred to Knowledge 4C, and KM outcome or organizational performance.

Knowledge Management Jun 30 2020 The Knowledge Subject Matter Is A Subset Of Content Taught In The Decision Support Systems Course. This Text Is About Knowledge How To Capture It, How To Transfer It, How To Share It, And How To Manage It. Awad Takes Students Through A Process-Oriented Examination Of The Topic, Striking A Balance Between The Behavioral And Technical Aspects Of Knowledge Management And Use It.

Handbook of Research on Knowledge Management for Contemporary Business Environments Aug 21 2019 Information is considered essential in every business model, which is why staying abreast of the latest resources can help combat many challenges and aid businesses in creating a synthesis between people and information, keeping up with evolving technologies, and keeping data accurate and secure. The Handbook of Research on Knowledge Management for Contemporary Business Environments is a critical scholarly publication that examines the management of knowledge resources in modern business contexts. Including a wide range of topics such as information systems, sustainable competitive advantage, and knowledge sharing, this publication is a vital reference source for managers, academicians, researchers, and students seeking current research on strategies that are able to manage the information in more than one context for present and future generations.

People-focused Knowledge Management Oct 23 2019 Knowledge management is an increasingly important part of any corporate strategy, but until now the available literature has tended to focus on technology, systems, or culture. This book goes a step further and explores how people use knowledge in the course of their working lives.

Managementforschung. 12. Theorien des Managements Jun 23 2022 Aktuelle Managementtheorien werden von ausgewählten Wissenschaftlern einer kritischen Bestandsaufnahme unterzogen.

Advances in Production Management Systems. Value Networks: Innovation, Technologies, and Management Apr 28 2020 This book constitutes the thoroughly refereed post-conference proceedings of the International IFIP WG 5.7 Conference on Advances in Production Management Systems, APMS 2011, held in Stavanger, Norway, in September 2011. The 66 revised and extended full papers were carefully reviewed and selected from 124 papers presented at the conference. The papers are organized in 3 parts: production process, supply chain management, and strategy. They represent the breadth and complexity of topics in operations management, ranging from optimization and use of technology, management of organizations and networks, to sustainable production and globalization. The authors use a broad range of methodological approaches spanning from grounded theory and qualitative methods, via a broad set of statistical methods to modeling and simulation techniques.

Marketing Knowledge Management Oct 03 2020 Gabriele Troilo explores the entire marketing knowledge management process from a unique perspective. He

emphasises the fact that in today's markets, competitive advantage is achieved by companies which are knowledge-based and market oriented. The role of marketing in a knowledge-based company is also underlined: its purpose is to generate marketing knowledge, share it with other departments, and promote its use. As a consequence, the author argues, the marketing department is no longer simply responsible for functional activities, but rather must become a diffuser of knowledge dispersed within the organization. Marketing Knowledge Management describes the individual phases of the process in detail, exploring marketing knowledge emersion, marketing knowledge generation and marketing knowledge sharing and use. The tools required to effectively implement any single phase are also discussed. Emphasising that marketing should broaden its scope to encompass effective marketing knowledge management, this book will be invaluable to: students, researchers and academics with an interest in knowledge management and all areas of marketing (including organizational aspects, marketing in an information age and marketing information systems). Practising marketeers will also find that this book provides essential reading material.

Intelligence Methods and Systems Advancements for Knowledge-Based Business Jun 18 2019 Knowledge is power: In today's era of knowledge-based economies, constantly changing business environments, severe competition, and globalization, gaining the knowledge edge will greatly empower an organization to stay on the cutting edge. Intelligence Methods and Systems Advancements for Knowledge-Based Business examines state-of-the-art research in decision sciences and business intelligence, and the applications of knowledge-based business with information systems. This comprehensive volume will provide researchers, academics, and business professionals with the research and inspiration they need to strengthen and empower their businesses in today's world.

Knowledge Management Case Book Apr 09 2021 This book provides a perspective on knowledge management at Siemens - an internationally recognised benchmark - by presenting the reader with the best of the corporation's practical applications and experiences. Tom Davenport and Gilbert Probst bring together instructive case studies from different areas that reflect the rich insights gained from years of experience in practising knowledge management. Most of the cases have been updated for the second edition. New cases have been added. The Knowledge Management Case Book provides a comprehensive account of how organisational knowledge assets can be managed effectively. Specific emphasis is given to the development of generic lessons that can be learned from Siemens' experience. The book also offers a roadmap to building a "mature knowledge enterprise", thereby enhancing our understanding of the steps that need to be taken in order to sustain competitive dominance in the knowledge economy. Presenting applications from very different areas, this practice-orientated book is really outstanding in the broad field of KM literature. "Perhaps the most revealing - and interesting - part of the cases in this book is not the analysis of the various knowledge management tools and processes, but the description of their development, of how they come about, of how commitment was gained, of how implementation was led." Yves Doz, The Timken Chaired Professor of Global Technology and Innovation at INSEAD, Fontainebleau "This case book brings insights how our most valuable resource makes those tools happen. I found this book exciting reading, because it is, to my knowledge, the only book where a single company with a wide variety of knowledge management approaches accumulates years of experiences and lessons learned. Edited by two of the leading thinkers in the field of knowledge management, this book will show the way you practise knowledge management in your company." Heinz Fischer, Global Head of HR, Deutsche Bank AG "This book is a rare and valuable description of a single company's knowledge management journey. Siemens has made impressive advances in becoming a knowledge-driven firm, and this volume details many of its directions and waystations." Laurence Prusak, Executive Director, IBM Institute for Knowledge Management "Though there are many books on Knowledge Management, this is a unique one on a sense that it provides practical application of KM rather than the jargon." Sushil, Modi Foundation Chair Professor and Group Chair, Department of Management Studies, Indian Institute of Technology, New Delhi

Knowledge Warehouse May 30 2020 Carsten Dittmar stellt sein Konzept eines computergestützten Organisationsgedächtnisses vor. Es baut auf dem Data Warehouse auf, überwindet aber dessen Defizite und ermöglicht die sinnvolle Integration bisher isolierter Theoriefelder, die sich mit dem Phänomen des Lernens auf multipersoneller Ebene und mit dem Management der Ressource Wissen auseinandersetzen.

Practical Aspects of Knowledge Management Mar 08 2021 This book contains the papers presented at the 4th International Conference on Practical Aspects of Knowledge Management organized by the Department of Knowledge Management, Institute of Informatics and Business Informatics, University of Vienna. The event took place on 2002, December 2 – 3 in Vienna, Austria. The PAKM conference series is a forum for people to share their views, to exchange ideas, to develop new insights, and to envision completely new kinds of solutions to knowledge management problems, because to succeed in the accelerating pace of the "Internet age," organizations will be obliged to efficiently leverage their most valuable and underleveraged resource: the intellectual capital of their highly educated, skilled, and experienced employees. Thus next-generation business solutions must be focussed on supporting the creation of value by adding knowledge-rich components as integral parts in the work process. The authors, who work at the leading edge of knowledge management, have pursued integrated approaches which consider both the technological side, and the business side, and the organizational and cultural issues. We hope the papers, covering a broad range of knowledge management topics, will be valuable, at the same extent, for researchers and practitioners developing knowledge management approaches and applications. It was a real joy seeing the visibility of the conference increase and noting that knowledge management researchers and practitioners from all over the world submitted papers. This year, 90 papers and case studies were submitted, from which 55 were accepted.

Management Consulting Jun 11 2021 This volume makes an important contribution to the growing literature on management consulting. It brings together international contributors from a wide variety of backgrounds and draws on recent empirical research from a diverse range of countries, consultancy firms, and client companies. The analysis focuses on three key areas. The first part of the book looks at the emergence and development of the consulting industry in different countries and time periods. The interplay between national systemic context and outside influences is stressed, and the efforts of consultants to become recognized as 'legitimate' knowledge carriers by their clients is highlighted, in competition - and sometimes cooperation - with other suppliers of management knowledge, notably academia. The volume goes on to consider the generation, management, and validation of consulting knowledge by consultancy organizations and management gurus, showing how these activities are influenced not only by the consultancies' own characteristics in terms of size, structure, and national origin, but also by the (national and cultural) context in which they are operating, and by the role of 'gatekeepers', such as book publishers or journalists. The third part of the book focuses on the nature and dynamics of the consultancy-client relationship, focusing especially on the ways in which consultants convince managers of the need to hire outside advisors; on the reaction of those concerned in the client organization towards the consultants' recommendations; and on the methods used by the consultants to overcome the possible reluctance and resistance from within the organization. From a more theoretical point of view, the chapters in this volume also show that research on management consulting has to take into account different levels of analysis: the consulting industry as a whole and its position relative to other knowledge providers such as academia; the specific consultancy organization and its relationships with internal and external sources of knowledge; and the particular consultancy project and notably the interplay between the consultants and the various stakeholders within and outside the client organization.

Ontology-Based Applications for Enterprise Systems and Knowledge Management Mar 28 2020 "This book provides an opportunity for readers to clearly understand the notion of ontology engineering and the practical aspects of this approach in the domains of two interest areas: Knowledge Management Systems and Enterprise Systems" --